

BABCOX MEDIA

AUDIENCE • CONTENT • EXPERTISE



2024



AMN
aftermarketNews

brand: aftermarketNews (AMN)
market: Aftermarket Executive
aftermarketNews.com

auto
SUCCESS

brand: AutoSuccess
market: New Car Dealer
AutoSuccessOnline.com



BODYSHOP
BUSINESS

brand: BodyShop Business
market: Collision
BodyShopBusiness.com

BRAKE
& **FRONT END**

brand: Brake & Front End
market: Automotive Service
BrakeandFrontEnd.com

COUNTERMAN

brand: Counterman
market: Parts Stores/WDs
Counterman.com

ENGINEBUILDER

brand: Engine Builder
market: Engine/Performance
EngineBuilderMag.com

FLEET
EQUIPMENT

brand: Fleet Equipment
market: Fleet / Truck
FleetEquipmentMag.com

import**CAR**

brand: ImportCar
market: Automotive Service
Import-Car.com

MPN MOTORCYCLE &
POWERSPORTS NEWS

brand: Motorcycle & Powersports News (MPN)
market: Powersports
MotorcyclePowersportsNews.com

PROFESSIONAL
Carwashing
& **DETAILING**

brand: Professional Carwashing & Detailing
market: Carwash
Carwash.com

SERVICIO
AUTOMOTRIZ

brand: Servicio Automotriz
market: Automotive Service

SHOP**OWNER**

brand: ShopOwner
market: Automotive Service
ShopOwnerMag.com

TECHSHOP

brand: TechShop
market: Tools & Equipment
TechShopMag.com

THE
BUZZ
EV NEWS

brand: The Buzz EV News
market: Electric Vehicle
TheBuzzEVNews.com

TIREREVIEW

brand: Tire Review
market: Tire
TireReview.com

TOMORROW'S
TECH

brand: Tomorrow's Technician
market: Student
TomorrowsTechnician.com

TRANSMISSION
DIGEST

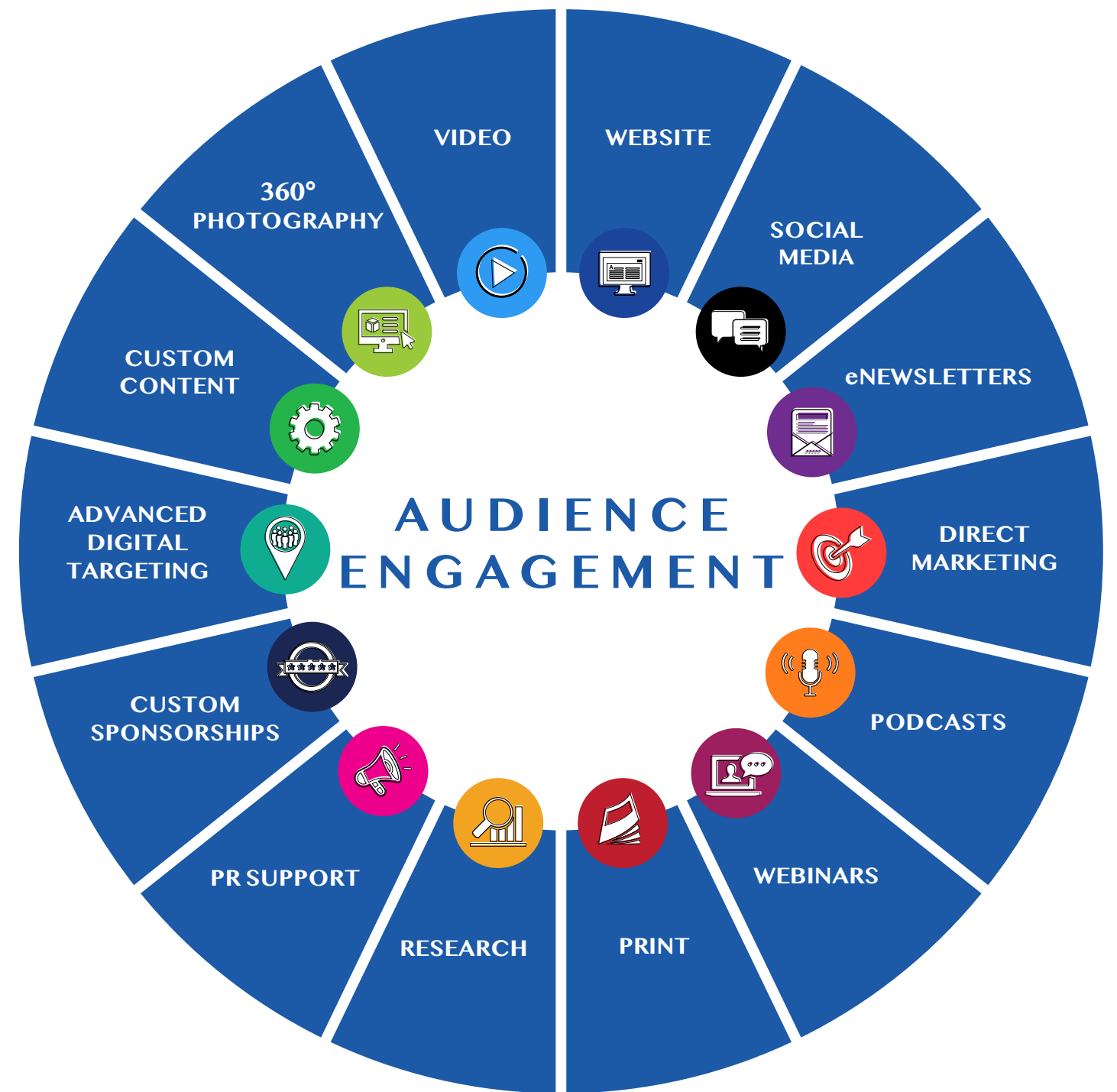
brand: Transmission Digest
market: Transmission
TransmissionDigest.com

UNDERHOOD
Service

brand: Underhood Service
market: Automotive Service
UnderhoodService.com

VEHICLE CARE POWERED BY 
ROCKSTARS

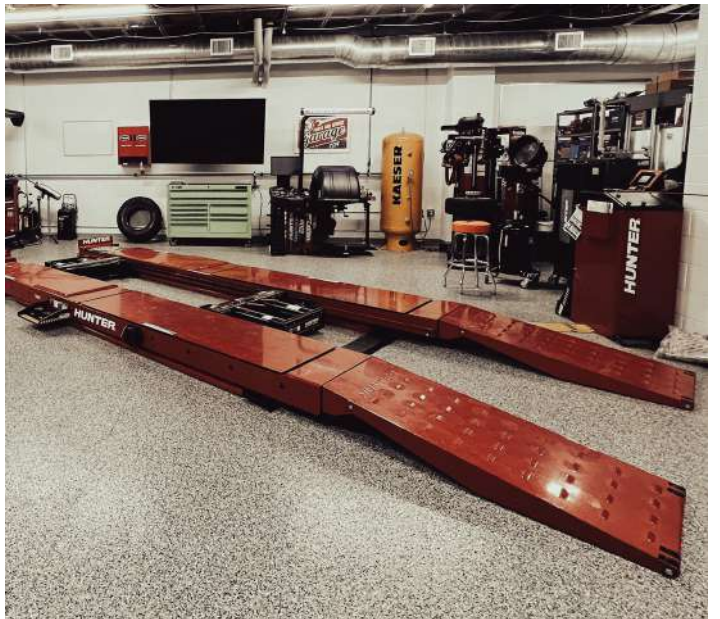
brand: Vehicle Care RockStars
VehicleCareRockStars.com



YOUR SUCCESS IS OUR SUCCESS

By understanding the industry, engaging with the audience and harnessing the power of connectivity, we remain at the forefront of the ever-changing media landscape. We craft campaigns to align with your specific goals.

We measure our success by your success. Let's connect to drive your results and growth together.



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